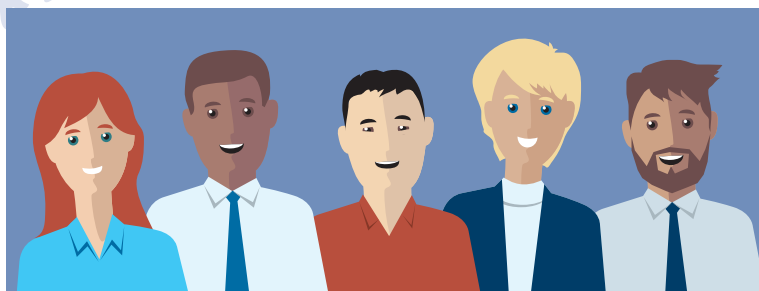




# FINDING STAFF IN GERMANY

Event for foreign companies in the Frankfurt Rhine Main Region  
June 3rd, 2019, 9 a.m., IHK Frankfurt



Your company is new in Germany and looking for suitable staff?  
The German labor market seems difficult for you to understand?  
You don't know which channels you should use to find qualified staff?  
You seek advice on how to outrun your competitors?

On 3 June 2019, you will learn about various aspects of a successful HR policy from recruiting, to contracting and keeping qualified staff. Our experts will recommend the best channels for recruiting staff – from interns to managing directors. They will give you advice on how to avoid intercultural misunderstandings in job interviews and they will inform you on the legal implications of contracting employees from your home country. Furthermore, you will learn how to set up employment contracts. Practical tips and best practice examples make the event a hands-on experience.

## PROGRAM

- 9:00 | Introduction**  
**Dr. Jürgen Ratzinger**  
Managing Director, International Department,  
IHK Frankfurt am Main
- 9:05 | Employer branding in Germany**  
**Mr. Gero Pflüger**  
pflüger: kreativ ackern, Hannover
- 9:35 | Overview: Which channels are the best for recruitment in Germany: Newspaper, Social Media, etc.?**  
**Mrs. Franka Hahn**  
Branch Manager, Orizon, Frankfurt am Main
- 10:00 | Germany's main asset: Skilled workers – Fit for your workplace with vocational training in the Dual System**  
**Mrs. Gabriele Kärcher**  
Vocational Training Department, IHK Frankfurt am Main
- 10:30 | How to find an intern or University Graduate**  
**Mrs. Julia Kislat**  
**Mrs. Yvonne Maienschein**  
Career Service, Goethe University Frankfurt am Main
- 10:50 | Contact Break**
- 11:10 | What can the „Arbeitsagentur“ do for you?**  
**Mr. Andreas Hoppe**  
Agentur für Arbeit, Frankfurt am Main
- 11:30 | Welcoming international professionals in FrankfurtRhineMain: Different types of visa for experts and decision makers**  
**Mrs. Sibylle Yaakov**  
Vice President, FrankfurtRheinMain GmbH  
International Marketing of the Region  
**Mr. Jörg Hiemer**  
Representative of „Ausländerbehörde“, Frankfurt am Main  
(Frankfurt Immigration Office)
- 12:15 | Lunch Break and Trade Fair**
- 13:15 | Best practice: „Successful strategies of a global leader in IT services, Consulting and Business Solutions“**  
**Mr. Frank Karcher**  
Regional HR Manager Central Europe,  
Tata Consultancy Services Deutschland GmbH,  
Frankfurt am Main
- 13:45 | How to recruit Senior Management**  
**Mr. Oliver Neumann**  
Managing Partner,  
DEININGER Unternehmensberatung GmbH,  
Frankfurt am Main
- 14:10 | How to avoid intercultural mistakes during the job interview**  
**Mrs. Ting Kang**  
Steinbach & Partner, Bad Homburg
- 14:40 | The employment contract – a book with seven seals?**  
**Mrs. Daniela Paul**  
**Mr. Marc Weigand**  
Legal Department, IHK Frankfurt am Main
- 15:00 | End of the event**
- Moderation: **Sonja M. Müller**  
International Department, IHK Frankfurt am Main

Please register here:  
[www.frankfurt-main.ihk.de/personalinternational](http://www.frankfurt-main.ihk.de/personalinternational)  
Participation fee: 60 Euro per person  
Event language: English